POWIS | Image Strip ™

THE POWIS IMAGE STRIP™ represents a new level of binding customization. Now every document you bind can promote your brand, enhance your image, and ensure that each prospectus, manual, proposal or report that you produce is a cut above the competition. People will notice.

The savvy businessperson knows that every document a company produces should help sell their products or services. Yet, all too often, opportunities are missed when it comes to office-produced documents. Documents created for others are ambassadors for your company. The better they look, the more you get noticed.

With the Image Strip, you choose the graphics, colors, branding and logos that are printed on the strip. Add Powis Clear or Composition Covers, and the Image Strip can take the most ordinary document and turn it into something special that everyone will notice.
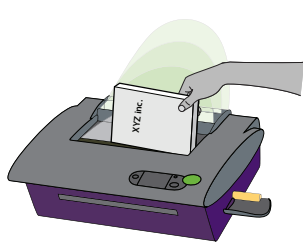
With the introduction of the Image Strip, branding and marketing suddenly become a lot easier. Every document you bind instantly promotes your brand. In larger companies, strips can vary from department to department, reinforcing your image, brand, or special event.

Impress. Influence. Inspire.
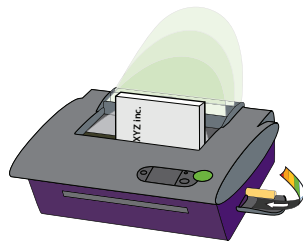## make lasting first impressions

Choose from our collection of Image Strips and send in your logo to be customized or design your own Image Strip from the ground up. We do the work for you or you do the work. Contact your Powis Distributor or Powis directly to see how easily and inexpensively you can create the design required for your specific application. We are here to help you get noticed.

How to bind with Image Strip using Fastback 20...

1. Prepare your book block and place it in the Fastback 20 binding slot.

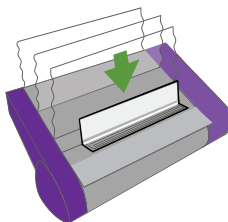2. Insert the Image Strip™ with the front cover facing you.
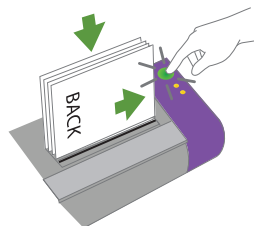
3. Press the green button to bind.

4. After the book is bound, place it in the cooling rack for a few minutes. That's all there is to it!

How to bind with Image Strip using Fastback 9...

1. Fold the Image Strip™ between the two adhesive channels and place it in the Fastback 9 binding slot.

2. Place book content on top of the folded Image Strip™ with the back cover facing toward you. Press the green button to bind.

3. After the book is bound, place it in the cooling rack for a few minutes. That's all there is to it!

IMAGE STRIP SPECS - Fastback 20

Strip Lengths: 11", A4

Spine Thickness (based on 20lb /80gsm paper weight):

Image Strip Narrow (10-125 sheets), Medium (10-250),
Wide (10-350)

Paper Weight: 20 lb standard (80 gsm)

Strips per Carton: Narrow 500, Medium 400, Wide 300

Compatible with FB20	Image Strip TS	Image Strip CB
Narrow binds 10-125 pages		✔
Medium binds 10-250 pages		✔
Wide binds 10-350 pages	✔	✔

IMAGE STRIP SPECS - Fastback 9

Strip Lengths: 11", A4

Spine Thickness (based on 20lb /80gsm paper weight):

Image Strip Narrow (10-100 sheets)

Paper Weight: 20 lb standard (80 gsm)

Strips per Carton: 300

Compatible with FB9 - LX	Image Strip TS	Image Strip CB
Static 1.2" front wrap, binds 10-100 sheets	✔	✔

FASTBACK® 20

HIGHLIGHTS

- Binds 10 to 350 sheets in 13-20 seconds

- Designed to work in concert
  with Foilfast® and PowisPrinter®

- Graphical user interface

- Strip, hardcover and perfect binding

- 3.5 times faster than punch and bind

- Minimal training required

- Easy to produce, professional documents

🍃 **Powis paper based binding has a low environmental impact.**

FASTBACK® 9

HIGHLIGHTS

- Affordable yet powerful

- Easy to use

- Binds books in less than 40 seconds

- Simple tabletop operation

- Minimal training required

- Easy to produce, professional documents

Specifications, drawings, photographs and design are for illustrative purposes only and are subject to change without notice.

L1005-REV-EOO Designed, Engineered and Made in the USA.

spiral JAMES BURN
Equipment | Supplies | Branding

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